

B.B.A. Semester - 1 (CBCS) Examination
Oct/Nov-2023 (Syllabus Year - 2016)
FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Explain process and functions of management. (14)

OR

Que.1 Criticize – “Management as a science or as an art.”

Que.2 Define Planning. Explain different types of Plan in detail. (14)

OR

Que.2 Decision making is the essence of the management-Explain.

Que.3 Explain Authority and Responsibility. (14)

OR

Que.3 Discuss merits and demerits of line and staff organization.

Que.4 What is Staffing? Explain characteristics and importance of Staffing. (14)

OR

Que.4 Describe motivation with its distinguishing features.

Que.5 Explain importance of controlling in business. (14)

OR

Que.5 Write about any two modern techniques of controlling.
